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For immediate release--

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Big Bear Ecotourism Outdoor Adventure Days Saturday/Sunday June 24-25, 2023

Join the fun and adventure for the Big Bear Valley's **8th Annual Outdoor Adventure Days** on June 24-25, 2023! This is the valley's most diverse festival of outdoor activities, promoting the area's natural beauty, accessibility and unique habitats. All events are **FREE**, but registration is required. Event headquarters will be at the outdoor patio of the Discovery Center, 40971 North Shore Drive/Hwy 38, Fawnskin. The actual activities run Saturday from 10am to 6:30pm and Sunday from 9am to 3pm. Registration for all activities is on Saturday, between 9am and 4pm and Sunday, between 9am and 12pm. Sign-up is on a first-come, first-served basis, so grab your friends, your family, and come early.

The purpose of the Ecotourism Coalition and the Outdoor Adventure Days is to draw support for local businesses while increasing awareness of the value of Big Bear Valley's unique natural habitats and species. Our priority is creating harmony between local residents, tourists, our businesses and our beautiful surroundings. Show your support — join in the adventure and come experience something new!

Some of the outdoor activities available include:

- **Enjoy the lake** on the 55-passenger Big Bear Queen paddlewheel boat ride with a guided tour around the lake, or a 2-person kayak paddling experience!
- **Exciting hikes** on local trails, including a secret portion of the Cougar Crest trail.
- **See amazing bird life** with a guided bird walk to spot and identify land birds, or a guided tour by pontoon boat to see and identify our lake bird life.
- **Guided bike rides** will lead you on a leisurely 'family-welcome' road ride. (Bring your own or rent a bike, with discounts available.)
- **Eagle family fans** can check out Jackie & Shadow's nest from Dana Point Park with eagle experts on hand, or join other Jackie & Shadow fans for a special Bald Eagle celebration on Saturday, from 12pm to 2pm at the Discovery Center Amphitheater.
- **Explore wildflower hikes** at North Baldwin Pebble Plain, Sawmill Pebble Plain, and Metcalf Montane Meadow habitat, each containing several plants that exist nowhere else in the world!

Even more to come! For more information, visit www.bigbearecotourism.org